ISSUP INTERNATIONAL SOCIETY OF SUBSTANCE USE PROFESSIONALS

IEP INVESTING IN EVIDENCE-BASED PREVENTION

Strengthening Leadership in Prevention: Sharing Insights from the Development of an Evidence-Based Workshop

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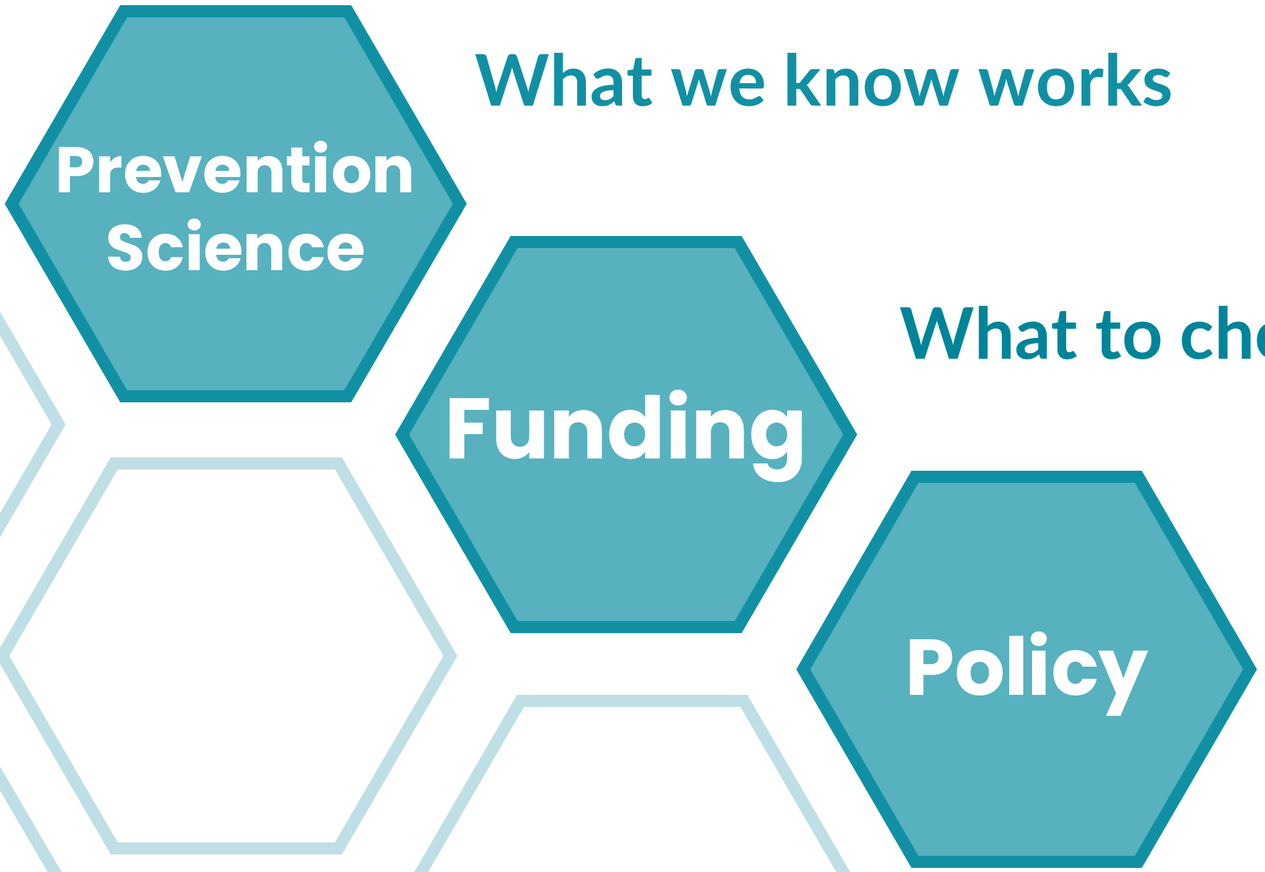
I will cover the following:

- Linking science, policy and funding
- Rationale for the target audience
- Key Competencies
- A brief about the pilot and the key findings
- Next steps

Linking Science, Funding, and Policy



What we know works

What to choose to invest in

What gets embedded and sustained

Why this Audience?

Expected Competencies

1. Understand prevention science

2. Make informed funding decisions

3. Support system-level prevention

The workshop focuses on
STRATEGIC DECISION-MAKING COMPETENCIES

Pilot Participants' Profile

18 participants from 17 countries

Evaluation Components

1. Pre- and Post Test
2. Post Workshop Satisfaction Questionnaire
3. Focus Group Discussion

Pre- and Post Test

Pre-test average score: ~91%
Post-test average score: ~96%

When asked, “I can apply the knowledge and skills gained in my work,” – **40% disagreed.**

Post Workshop Satisfaction Questionnaire

Overall satisfaction: 100% *very satisfied and somewhat satisfied.*

Relevance: 94% agreed content was relevant to their roles

Recommendation rate: 100% would recommend

"Empowering"

'touched on most matters that would be required for effective advocacy and evidence based decision making'.

"Enriching"

"Refreshing"

"Effective"

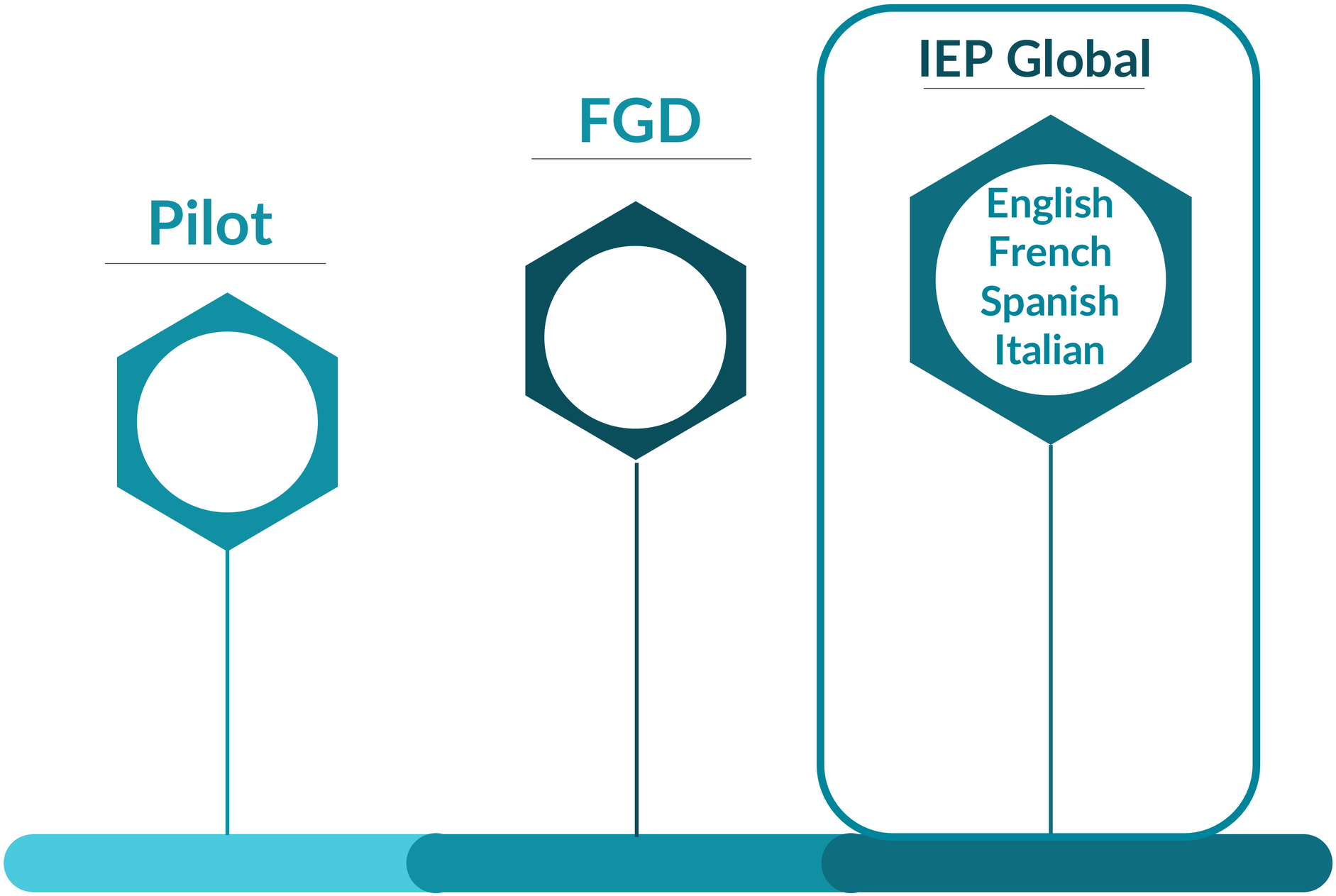
Focus Group Discussion

1. Framing prevention as a smart investment.

2. Participants wanted more time to unpack frameworks and link them to action.

"I would need some more time… There were colours, and we couldn't talk too much on this table. And I would love to learn more about what kind of programs to implement."

Next Steps



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If you are a

- Policy-maker, decision-maker or funder
- Mid-senior-level management position in the field
- **Minimal exposure** to prevention science
- Willing to commit to 6 hours of synchronous training

Fill the **Participant Interest Form**

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Thank You!

Q & A